
# Contact

Phone

231-734-3354

Email

milesdleeg1@gmail.com

Website

migreenmedia.com

# Education

**2021 - Master of Mass Media Communications**

**Walter Cronkite School of Journalism and Mass Communication**

**Arizona State University**

**2016 - Bachelor of Arts**

**Human Development and Family Studies Michigan State University**

# Skills

**Adobe: Premiere Pro, Photoshop, After Effects, Lightroom, Illustrator**

**Video: Pre and Post-Production**

**Social Media Management, Google Ads, Facebook Business Ads**

**Excel and Python Data Visualization**

**Project Design and Management: (PACA) Participatory Analysis for Community Action**

**Public Speaking**

**Teamwork and Collaboration Time Management**

**Adaptive to Change Project Management**

# Equipment

**Sony A7III**

**Sigma 24-70mm F2.8 DG DN Art Lens Moza Gimbal**

**Miles** Green

C o m m u n i c a t i o n s & M a r k e t i n g

S p e c i a l i s t

Dynamic storyteller with a strong passion for video and a demonstrated commitment to community service. Leverages a unique blend of creative skills and public engagement experience to produce compelling visual content. Completed three years of Peace Corps service, engaging with diverse youth populations in rural and urban communities throughout Ukraine. Earned a graduate degree and an NSPA Emmy award for a short documentary highlighting individuals experiencing homelessness in Phoenix. Currently a full-time communications and marketing specialist for Michigan Education Corps, and actively freelancing as a skilled videographer.

# Experience

**2022 - Current**

A Hope Network’s Michigan Education Corps (AmeriCorps)


## Communications and Marketing Specialist

Led Michigan Education Corps' communication and marketing team in planning and executing dynamic digital, print, video, and photo content to support social media campaigns, drive recruitment efforts, and engage stakeholders. Played a key role in enhancing audience engagement and raising awareness of the organization's mission and impact.

**2022**

Arizona State University

## Adjunct Professor TMC 498 - Future of Work

Collaborated with a team of professors to design and teach coursework exploring emerging technologies, including AI, IoT, automation, and machine learning, and their potential impact on future labor markets. Course hosted by the Polytechnic School within the Ira A. Fulton Schools of Engineering, providing students with a comprehensive understanding of cutting- edge technologies and their implications for the workforce.

**2020 - 2021**

Walter Cronkite School of Journalism and Mass Communication

## Graduate Research Assistant

Graduate research assistant specializing in strategic communication, border issues, technology's impact on society, and health disparities in underserved populations. Conducted research, collaborated with interdisciplinary teams, and developed communication strategies to address these critical issues.

**2021**

Phoenix Children’s Hospital Foundation

## Freelance Videographer

Freelance videographer for Phoenix Children's Hospital Foundation, responsible for end-to- end video production, including planning, filming, editing, and color grading.

**2017 - 2020**

Peace Corps - Ukraine

## PEPFAR Response – International Public Health and Youth Program Development.

Engaged youth in video storytelling interviews to raise awareness of stigma regarding HIV. Conducted grant-funded youth camps. Raised federal grant funds. Created educational material for HIV youth group programming. Trained volunteers on PEPFAR (President’s Emergency Plan for AIDS Relief) project design. Created Ukrainian language education on HIV, stigma, and medication adherence.

## Rural Youth Development Specialist – Two-year Deep Field Work in Underserved Communities.

Founded and grant-funded, a youth rock music ensemble that played community events. Organized youth festival and charity event with community partnerships. Directed camps with youth living with HIV and caretakers.